



Call for Submissions: Abundant Alberta Whyte Museum Shop Art Show & Sale

The Whyte Museum Shop hosts a series of **juried** art shows and sales during the year. This fall we will be hosting a **themed show on works of art depicting the beauty of the Alberta Landscape**. This art show and sale will be from September 18 through November 16, 2010.

Media and Subject Matter

Works that will be considered include **paintings only** in oil, acrylic, and watercolour. Mass produced reproductions will not be considered. Preference will be given to works which reflect the show's theme as well as the natural beauty of the Canadian Rocky Mountains.

Artist Eligibility

First priority will be given to Bow Valley Artists – including but not restricted to residents of Banff, Lake Louise, Canmore, and area. Other Canadian artists, whose work reflects the show's theme will also be given consideration for exhibition.

Show Requirements

Group Art shows: The artist may have a maximum of two pieces of artwork included in the show depending on size and available space plus the artist may provide the Museum with up to one additional piece to be held **in reserve**.

Artwork Requirements

All artwork must be properly framed or finished in a manner that is professional in appearance as determined by the Manager of Retail Operations. The artist will be responsible for the cost of all framing and will be responsible for the delivery of the artwork to the Museum, and pick up at the exhibition conclusion.

Due to space restrictions, maximum size constraints are recommended by the Museum Shop. The maximum framed size for inclusion in the Whyte Museum Shop group shows will be approximately 30"x 36". Pricing of the artwork must be negotiated with the Manager of Retail Operations. A standard commission of 40% will be charged on all artwork sold.

Artist Responsibilities

The artist may be asked to provide the museum shop with jpeg images (4" x 5" at 300 dpi, if possible) of their artwork for the purposes of advertising and promotion. The artist will be asked to provide the shop with a guest list for the purpose of advertising the exhibition opening and reception. Artists will be asked to attend a small reception at the show's opening, if they are available. **The opening of this exhibition is Saturday September 18, 2010, from 1 to 4 pm.**

Museum Shop Responsibilities

The Museum Shop will advertise and promote the art shows through e-invitations, our website, and in newspaper ads, and will host a small reception for the exhibition. The Museum Shop will pay commission on all artwork sold normally within 30 days of selling the piece. The Museum retains the right of refusal for any artwork at their sole discretion.

Submission Specifics

- A brief artist's statement
- A current C.V.

Five to ten digital images of artwork on CD must be submitted along with a completed application form. **PLEASE ENSURE** that all images are named on the CD with their complete title (not just an image number). It will be helpful to also include this same list of images as part of the printed application form. The CD will not be returned to the artist.

Do not bring or send original works of art. Deadline for submissions for this Art Show and Sale is Friday July 30, 2010 at 5:00 p.m.

All submissions should be forwarded to:

Lorraine Noel-Clark, Manager of Retail Operations
Whyte Museum of the Canadian Rockies
111 Bear Street, Box 160
Banff, AB T1L 1A3
Phone: 403-762-2291 ext. 312
Fax: 403-762-8919
Email: inc@whyte.org
www.whyte.org