

For Immediate Release – March 16, 2010

Celebrate the Olympic Spirit in Banff on March 25, 2010

Banff, Alberta – Pride in our Olympic and Paralympic athletes is a strong force in the Bow Valley. They are our friends and neighbours, daughters and sons, brothers and sisters, our wives and husbands. Some were born here, some live here, some train here – they call the Bow Valley their home. Each one has represented Canada with pride – and with pride, we salute them at a special reception at the Whyte Museum, from 7 to 9 PM, on March 25, 2010.

Bring your whole family, wear your best red and white, and meet athletes from Vancouver 2010, as well as Olympian and Paralympians athletes from the past.

You'll also have a chance to view our exhibition, ***Olympians of the Bow Valley***, in the Rummel Room. Thirteen athletes participated – only a small selection of the amazing athletes that have represented Canada and the Bow Valley. The exhibit includes an action photograph of each athlete participating in their sport (chosen by each one personally), as well as a story about a memorable Olympic experience, in their own words. Visitors can also view memorabilia that ranges from racing skis used to win a gold medal, opening ceremony uniforms, two Silver Medals, Olympic bibs, and much more. The Olympic Torch, presented to Banff's Mayor John Stutz as part of the Vancouver 2010 Torch Relay on January 20, is also on display.

Athletes attending include:

Chandra Crawford

2006 Torino, 2010 Vancouver Olympics (Cross Country Team)

Daria Gaiazova

2010 Vancouver (Cross Country Team)

Rhonda DeLong

1992 Albertville (Cross Country Team)

Thomas Grandi

1994 Lillehammer, 1998 Nagano, 2002 Salt Lake City, 2006 Torino (Alpine Ski Team)

Dave Irwin

1976 Innsbruck & 1980 Lake Placid (Alpine Ski Team)

Perianne Jones

2010 Vancouver (Cross Country Team)

Devon Kershaw

2006 Torino, 2010 Vancouver Olympics (Cross Country Team)

Lorna Kuhn

1988 Calgary & 1992 Albertville (Cross Country Team)

Ken Read

1976 Innsbruck & 1980 Lake Placid (Alpine Ski Team)

Sara Renner

1998 Nagano, 2002 Salt Lake City, 2006 Torino, 2010 Vancouver (Cross Country Team)

Shona Rubens

2006 Torino & 2010 Vancouver Olympics (Alpine Ski Team)

About the Whyte Museum of the Canadian Rockies

The Whyte Museum of the Canadian Rockies welcomes those who are drawn to the power and inspiration of these mountains. We are the gateway for experiencing and enjoying its art, culture and history in order to inspire and cultivate knowledge and the exchange of ideas. Visitors from near and far experience the Museum's galleries, programs, archives and library, heritage homes, museum shop, guided walks, tours and special events.

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For more information about the Whyte Museum of the Canadian Rockies, please contact:

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