

For Immediate Release – January 20, 2010

RBC Foundation Supports Aboriginal Education Programs at Whyte Museum

Banff, Alberta – Support announced today by the RBC Foundation will enrich programs, exhibitions, tours, and the collection of the Whyte Museum of the Canadian Rockies.

Museum founders Peter and Catharine Whyte developed a close relationship with members of the Stoney Nakoda Nation during their lifetime, and this heritage has always been reflected in museum programming. Enhancing this essential link to our local First Nations community is important for the museum's mandate, and the \$10,000 donation from the RBC Foundation will help us reach our goals in two significant ways.

First, the support will help us develop and deliver relevant First Nations programming for all young people in the Bow Valley, to ensure they have an opportunity to learn about their First Nation neighbours in an authentic way. Such exploration is also critical for Stoney Nakoda Nation students as well. These school programs are provided free of charge to all Bow Valley students.

Second, while the museum's collection includes many rare and beautiful objects from the Stoney Nakoda Nation, not all of the information and heritage about these items have been passed on to us. This funding from RBC will enable us to engage in consultations with advisors from this First Nation to help us better understand our collection, which will in turn enrich our exhibitions, tours, and school programs.

About the Whyte Museum of the Canadian Rockies

The Whyte Museum of the Canadian Rockies welcomes those who are drawn to the power and inspiration of these mountains. We are the gateway for experiencing and enjoying its art, culture and history in order to inspire and cultivate knowledge and the exchange of ideas. Visitors from near and far experience the Museum's galleries, programs, archives and library, heritage homes, museum shop, guided walks, tours and special events.

About the RBC Foundation

The RBC Foundation is committed to making a lasting social impact through inspired, responsible giving and by building strong partnerships with the charitable sector. Support from The RBC Foundation is intended to create social and economic opportunities that strengthen the health and quality of life in the communities in which we live and work. RBC's approach is to support endeavours that empower organizations to make a difference and inspire others.

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For more information about this exhibition, and the Whyte Museum of the Canadian Rockies, please contact:

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