

The Whyte Museum of the Canadian Rockies is an exciting place for people from around the world to explore and learn about the art, culture, and history of the Canadian Rockies.

Founders Peter and Catharine Whyte were artists and philanthropists. Peter was born and raised in Banff, a member of one of Banff's pioneer families. Catharine was from a distinguished Massachusetts family. Far from the wild peaks of the Canadian Rockies, Catharine Robb and Peter Whyte met at the Boston Museum School of Fine Art in 1927. They married in 1930, and made Banff their home. A studio home was built one year later where they would soon live and paint the grandeur of their beloved mountains.

Catharine and Peter travelled extensively and continued to paint and draw through the 50s and 60s until Peter's death in 1966. Catharine then turned her concerns to the community, travel, skiing, and conservation. Their interest in culture and understanding of philanthropy led to the development of the Peter and Catharine Whyte Foundation, and the Whyte Museum of the Canadian Rockies, which opened in 1968. Catharine remained involved until her death in 1979.

The Whyte Museum is one of only a few Canadian museums that is operated by a registered charitable foundation. The Foundation independently funds the operations of the Whyte Museum through its endowment income, donations, admissions, membership, retail, and other services.

### **Mission**

The Whyte Museum of the Canadian Rockies welcomes those who are drawn to the power and inspiration of these mountains. We are the gateway for experiencing and enjoying its art, culture and history in order to inspire and cultivate knowledge and the exchange of ideas.

### **Vision**

The Whyte Museum becomes the centre for discovering the Canadian Rockies, where people are imaginatively engaged in the excitement of exploring Canadian Rockies art, culture and history.

### **Whyte Museum of the Canadian Rockies**

Open 10 – 5 pm daily  
111 Bear St., Box 160

Banff, AB T1L 1A3

Phone: 403-762-2291

Fax: 403-762-8919

Email: [info@whyte.org](mailto:info@whyte.org)

[www.whyte.org](http://www.whyte.org)

### **Admission (as of May 1, 2010)**

Adults \$8, seniors/students \$5, families (2 adults, 2 children) \$20, and children 6 and under are free.

### **Archives and Library**

Open 10 am – 5 pm Monday through Friday (closed noon to 1 pm)

### **The Whyte Museum Shop**

Open 10 – 5 pm daily

[shop@whyte.org](mailto:shop@whyte.org)

## Testimonials

### Exhibitions

"A jewel of a museum with something for every age and interest. A marvelous introduction to Banff's First Nations and the early pioneers."

"Superb museum – the information on the history of Banff was outstanding with a mixture of things to see, read, and listen to."

"The museum displayed the galleries in a very interesting manner that kept you wanting not to miss one picture or component. We were very satisfied, and felt we learned a lot."

"Beautiful museum with excellent exhibits in a lovely setting!"

"It was a lucky chance that the Whyte Museum was my first stop in Banff, and I'm so glad it was. Thanks to my visit, I feel like I appreciate the rest of the town much more. I took a museum tour and enjoyed it very much - the guide and every other staff member I encountered made me feel welcome at the museum."

"Learning more from the heritage exhibit gives my trips to Banff much more depth and interest."

"To see Banff and not the Whyte is to exercise the legs with a blind soul."

"You have displayed the fashion collection meticulously and told the story wonderfully. It was a pleasure to take in this exhibit. Thank you!"

"If you want to discover a little something special about Banff and the Canadian Rockies' history, this museum is a must-visit place!"

"The Whyte Museum presents a fascinating exhibition of early pioneer families in the Banff area – their achievements and characteristics."

"Overall a very interesting experience with some great art pieces. A must-see for Banff visitors of all ages."

"Superb offerings and attractions to someone keen on mountain nature and history."

### School Programs

"I just wanted to say a thank you to you and your staff for the awesome grade four curriculum related programs! Each year you incorporate suggestions, re-evaluate, reinvent and come back with a better learning format. Because of your programs, I know my students will become ambassadors of their home town."

"I really appreciate the time it takes to prepare for the student programs. I know that there are hours of work that need to be put in to make a successful program. Thank you, Whyte Museum, for your contributions towards fostering citizenship in our community."

### Museo Packs

"My son has dyslexia, learns by audio visual. Able to move rapidly through Treasure Hunt, was thrilled at using the Museo Pack to learn about the museum. Wish school system had more/similar educational learning tools."

"Great kit – appealing to children of varying ages-interests – thank you!"

"My two kids had a blast! My three-year-old was as involved as my eight-year-old with the colours, detective story, textures, etc. Great!"

For more information, please contact:

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