

For Immediate Release – October 30, 2009

## **Small Treasures Art Show & Sale November 14, 2009 – January 13, 2010**

### **Show & Sale Opening Reception – November 14, 1 – 4 pm, Artists in Attendance**

Banff, Alberta – Good things come in small packages! The Whyte Museum of the Canadian Rockies celebrates the holiday season with **Small Treasures**, a special three-part art show and sale featured by the Museum Shop, and on display in the Swiss Guides Room.

These three companion sales are part of our *Whyte Winter Wonderland* exhibition. You'll find unique gifts to purchase for the holiday season.

#### **Art By The Square Foot**

Choose from individual works of art, created especially for “art by the square foot.” Artists were challenged to think *inside* the box, literally! Each artist had only 144 square inches to express themselves. You'll find oils, acrylics, watercolours, pastels, photography, and more.

#### **Treasures & Trinkets**

In this category, artists present winter-themed hand-crafted artisan-made gift items, such as jewellery, ornaments, glass, and small sculpture pieces. Perfect gift items for your special someone!

#### **Christmas Card Competition**

Inspired by Peter Whyte's annual original artwork Christmas cards, this competition opened the doors to submissions for new Christmas card designs for our Museum Shop. A variety of art forms and styles were submitted. Card designs are on display near the Museum Shop, and visitors are invited to vote on their favourite for the People's Choice winner. Museum staff will vote on their favourite for the Staff Choice winner. Winners will be announced at the Jon Whyte Spelling Bee & Trivia Challenge on Tuesday, January 26, 2010. The two winning entries will be produced as part of our 2010 edition of holiday cards.

**Small Treasures** includes work by these artists:

Rob Alexander  
Colin Bell  
Donna Clement  
Linda McBain Cuyler  
Suzan de Laine  
Patti Dymont  
Veronique Gay-Fraret  
Susan Gottselig  
Judith E. Hall  
Jannis Allan Hare  
David Harrison

R. Duane Hendricks  
Tom Hjorleifson  
Jessica Hughes  
Helena Knos  
Laura Marshall  
Glennie McKirdy  
Rob Odenthal  
Dana Roman  
Anna Truderung  
Elaine Tweedy  
Edith Van Kloot

The Whyte Museum Shop hosts a series of juried art shows and sales throughout the year. These shows include feature artist shows, group shows, and themed shows and are intended to showcase a selection of works that complement other exhibitions, programs, or events at the Whyte Museum. All proceeds from the sale of these works will support the artists, and the Whyte Museum's exhibitions and programming.

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The Whyte Museum of the Canadian Rockies welcomes those who are drawn to the power and inspiration of these mountains. We are the gateway for experiencing and enjoying its art, culture and history in order to inspire and cultivate knowledge and the exchange of ideas. Visitors from near and far experience the Museum's galleries, programs, archives and library, heritage homes, museum shop, guided walks, tours, and special events.

For more information about the Whyte Museum of the Canadian Rockies, contact:

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