

For Immediate Release – June 11, 2009

**CELEBRATE SUNSHINE**  
**June 27 – July 29, 2009**

Banff, Alberta – The Whyte Museum of the Canadian Rockies celebrates the beauty of the alpine environment surrounding the Sunshine Village area with an art show and sale featured by the Museum Shop, and on display in the Swiss Guides Room.

A variety of artist's work will be included in the exhibition. Many of these new works – in media including acrylic, oil, pastels, watercolour, graphite, and ink – were created as part of the 4<sup>th</sup> annual White Mountain Adventures and Sunshine Meadows artist's workshop, Plein Air Paintout, in 2008.

The new works will be supplemented by photographs of wildflower watercolours by Mary Schäffer, from the Whyte Museum's collections. These popular botanicals were created by the artist from 1891 through 1906. As an explorer, writer, and artist, Mary Schäffer's name has become synonymous with the exploration of the Canadian Rockies, and her studies capture the abundance of wildflowers found throughout the Sunshine Meadows in summer. Photographs of selected wildflower watercolours by Annora Brown will also be included in the sale. Born in Alberta in 1899, Brown studied with Group of Seven artists Arthur Lismer and J.E.H. MacDonald, and taught at The Banff Centre.

The sale includes new work by these artists:

Lorna Dockstader, Calgary  
Patti Dymont, Canmore  
Judith E. Hall, Calgary  
Jannis Allan Hare, Banff  
David Harrison, Calgary

R. Duane Hendricks, Calgary  
Helena Knos, Canmore  
Zelda Nelson, Canmore  
Jean Pilch, Calgary  
Elaine Tweedy, Sherwood Park

The Whyte Museum Shop hosts a series of juried art shows and sales throughout the year. These shows include feature artist shows, group shows, and themed shows and are intended to showcase a selection of works that complement other exhibitions, programs, or events at the Whyte Museum.

All proceeds from the sale of these works will support the artists, and the Whyte Museum's exhibitions and programming.

**Show & Sale Opening Reception – June 27, 1 – 4 pm, Artists in Attendance**

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The Whyte Museum of the Canadian Rockies welcomes those who are drawn to the power and inspiration of these mountains. We are the gateway for experiencing and enjoying its art, culture and history in order to inspire and cultivate knowledge and the exchange of ideas. Visitors from near and far experience the Museum's galleries, programs, archives and library, heritage homes, museum shop, guided walks, tours, and special events.

For more information about the Whyte Museum of the Canadian Rockies, contact:

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