



## Call for Submissions Whyte Museum Shop Art Shows & Sales

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The Whyte Museum Shop hosts a series of juried art shows and sales during the year. These shows include feature artist shows, group shows, and themed shows and are intended to showcase a selection of works that will be chosen by jury. The time frame allocated to each artist or group will be determined by the jury to complement other exhibitions, programs, or events at the Whyte Museum.

### Media and Subject Matter

Works that will be considered include paintings in oil, acrylic, and watercolour as well as mixed media and photographic works. Mass produced reproductions will not be considered. Sculpture and other 3-D artwork may be considered for exhibition in conjunction with another artist's 2-dimensional artwork. Preference will be given to works which reflect the natural beauty of the Canadian Rocky Mountains or other related images.

### Artist Eligibility

First priority will be given to Bow Valley Artists – including but not restricted to residents of Banff, Lake Louise, Canmore, and area. Other artists, whose work reflects the natural beauty of this region, will also be given consideration for exhibition.

### Show Requirements

**Group Art shows:** The artist may have a maximum of two pieces of artwork included in the show depending on size and available space plus the artist may provide the Museum with up to two additional pieces to be held **in reserve**.

**Feature Artist Show:** The artist must have a minimum of ten pieces of artwork and a maximum of 25 works for exhibition and sale. Some additional pieces may also be provided to be held **in reserve**.

### Artwork Requirements

**All artwork must be properly framed or finished in a manner that is professional in appearance** as determined by the Manager of Retail Operations. The artist will be responsible for the cost of all framing and will be responsible for the delivery of the artwork to the Museum, and pick up at the exhibition conclusion.

**Due to space restrictions, maximum size constraints are recommended by the Museum Shop. The maximum framed size for inclusion in the Whyte Museum Shop group shows will be approximately 30" x 36". Pricing of the artwork must be negotiated with the Manager of Retail Operations. A standard commission of 40% will be charged on all artwork sold.**

### Artist Responsibilities

The artist will be asked to provide the museum shop with jpeg images (4" x 5" at 300 dpi if possible) of their artwork for the purposes of advertising and promotion. The artist will be asked to provide the shop with a guest list for the purpose of advertising the exhibition opening and reception. Artists will be asked to attend a small reception at the show's opening, if they are available.

## **Museum Shop Responsibilities**

The Museum Shop will advertise and promote the art shows through e-invitations, our website, and in newspaper ads, and will host a small reception for the exhibition. The Museum Shop will pay commission on all artwork sold normally within 30 days of selling the piece. The Museum retains the right of refusal for any artwork at their sole discretion.

## **Submission Specifics**

- A brief artist's statement
- A current C.V.

**Five to ten digital images of artwork on CD** must be submitted along with a completed application form. All images should be clearly labeled and the required information must be provided. The CD will not be returned to the artist.

**Do not bring or send original works of art.**

**All submissions should be forwarded to:**

Lorraine Noel-Clark, Manager of Retail Operations  
Whyte Museum of the Canadian Rockies  
111 Bear Street, Box 160  
Banff, AB T1L 1A3  
Phone: 403-762-2291 ext. 312  
Fax: 403-762-8919  
Email: [Inc@whyte.org](mailto:Inc@whyte.org)  
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