



Call for Submissions Whyte Museum Shop Art Shows & Sales

The Whyte Museum Shop hosts a series of juried art shows and sales during the year. These shows include feature artist shows, group shows, and themed shows and are intended to showcase a selection of works that will be chosen by jury. The time frame allocated to each artist or group will be determined by the jury to complement other exhibitions, programs, or events at the Whyte Museum.

Media and Subject Matter

Works that will be considered include paintings in oil, acrylic, and watercolour as well as mixed media and photographic works. Mass produced reproductions will not be considered. Sculpture and other 3-D artwork may be considered for exhibition in conjunction with another artist's 2-dimensional artwork. Preference will be given to works which reflect the natural beauty of the Canadian Rocky Mountains or other related images.

Artist Eligibility

First priority will be given to Bow Valley Artists – including but not restricted to residents of Banff, Lake Louise, Canmore, and area. Other artists, whose work reflects the natural beauty of this region, will also be given consideration for exhibition.

Show Requirements

Group Art shows: The artist may have a maximum of two pieces of artwork included in the show depending on size and available space plus the artist may provide the Museum with up to two additional pieces to be held **in reserve**.

Feature Artist Show: The artist must have a minimum of 20 pieces of artwork and a maximum of 35 works for exhibition and sale. Some pieces in the 35 may be held **in reserve**.

Artwork Requirements

All artwork must be properly framed or finished in a manner that is professional in appearance as determined by the Manager of Retail Operations. The artist will be responsible for the cost of all framing and will be responsible for the delivery of the artwork to the Museum, and pick up at the exhibition conclusion.

Due to space restrictions, maximum size constraints are recommended by the Museum Shop. The maximum framed size for inclusion in the Whyte Museum Shop group shows will be approximately 30" x 36". Pricing of the artwork must be negotiated with the Manager of Retail Operations. A standard commission of 40% will be charged on all artwork sold.

Artist Responsibilities

The artist will be asked to provide the museum shop with jpeg images (4" x 5" at 300 dpi) of all their artwork for the show sheet and promotion. The artist will be asked to provide the shop with a guest email list for the purpose of advertising the exhibition opening and reception. Artists must attend a small day reception for the show's opening and may be asked to attend other events as well to help promote their work.

Museum Shop Responsibilities

The Museum Shop will advertise and promote the art shows through e-invitations, our website, in two newspaper ads, and will host a small day reception for the exhibition. The Museum Shop will pay commission on all artwork sold normally within 30 days of selling the piece. The Museum retains the right of refusal for any artwork at their sole discretion.

Submission Specifics

- A brief artist's statement
- A current C.V.
- Application form with prices included.

Two to Five digital images of artwork on CD must be submitted along with a completed application form.

PLEASE ENSURE that all images are named in the CD jpeg file with their complete title (not just an image number) and artists name ie "Susan Smith Cascade Falls". It will be helpful to also include this same list of images as part of the printed application form. The CD will not be returned to the artist.

Do not bring or send original works of art.

All submissions should be forwarded to:

Ciara Hossack, Manager of Retail Operations

Whyte Museum of the Canadian Rockies

111 Bear Street, Box 160

Banff, AB T1L 1A3

Phone: 403-762-2291 ext. 312

Fax: 403-762-8919

Email: chossack@whyte.org

www.whyte.org